



KSTU
5020 W. Amelia Earhart Dr.
Salt Lake City, UT 84116
(801)532-1300

CONTRACT

Contract / Revision	Alt Order #
577943 /	9818578
<u>Product</u>	
NRCC IE	
<u>Contract Dates</u>	<u>Estimate #</u>
10/19/12 - 10/25/12	3160
<u>Advertiser</u>	<u>Original Date / Revision</u>
National Republican Congressional Committee	09/25/12 / 09/25/12
<u>Billing Cycle</u>	
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
KSTU	Dan Driscoll
<u>Special Handling</u>	
Do Not Mail	
<u>Demographic</u>	
Adults 35+	
<u>IDB#</u>	<u>Advertiser Code</u>
8380	155
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

National Media Research Planning & Placement
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals		
										Type	Spots	Amount
N 1	13	10/19/12	10/21/12	Su 7a-9a	7a-9a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	-----S					1	\$500.00			
N 2	13	10/19/12	10/21/12	FOX News Sunday	9a-10a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	-----S					1	\$400.00			
N 3	13	10/19/12	10/25/12	M-F 6a-7a	6a-7a		:30			NM	4	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/19/12	10/25/12	MTWTF--					4	\$475.00			
N 4	13	10/19/12	10/21/12	Sa 7a-9a	7a-9a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	-----S					1	\$500.00			
N 5	13	10/19/12	10/21/12	Su 1005p-1035p	1005p-1035p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	-----S					1	\$600.00			
N 6	13	10/19/12	10/25/12	M-F 7a-8a	7a-8a		:30			NM	4	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/19/12	10/25/12	MTWTF--					4	\$475.00			
N 7	13	10/19/12	10/21/12	Su 9p-1005p	9p-1005p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	-----S					1	\$1,500.00			
N 8	13	10/19/12	10/21/12	Su 7a-9a	7a-9a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	-----S					1	\$400.00			
N 9	13	10/19/12	10/25/12	M-F 1005p-1035p	1005p-1035p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/19/12	10/25/12	MTWTF--					2	\$500.00			
N 10	13	10/19/12	10/21/12	Sa 7a-9a	7a-9a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	-----S					1	\$400.00			
N 11	13	10/19/12	10/21/12	Su 9p-1005p	9p-1005p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/15/12	10/21/12	-----S					1	\$1,500.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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10/19/12 - 10/25/12	NRCC IE	3160
<u>Advertiser</u>		
National Republican Con		
Original Date / Revision		
09/25/12 / 09/25/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
		Start Date	End Date	Weekdays							Amount
N 12	13	10/19/12	10/25/12	M-F 530a-6a	530a-6a		:30			NM	4 \$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:	10/19/12	10/25/12	MTWTF--					4	\$350.00		
N 13	13	10/19/12	10/25/12	M-F 9p-1005p	9p-1005p		:30			NM	2 \$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:	10/19/12	10/25/12	MTWTF--					2	\$1,500.00		
N 14	13	10/19/12	10/21/12	Sa 9p-1005p	9p-1005p		:30			NM	1 \$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:	10/15/12	10/21/12	-----S-					1	\$1,000.00		
N 15	13	10/19/12	10/21/12	Sa 9p-1005p	9p-1005p		:30			NM	1 \$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:	10/15/12	10/21/12	-----S-					1	\$1,000.00		
N 16	13	10/19/12	10/25/12	M-F 9p-1005p	9p-1005p		:30			NM	3 \$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:	10/19/12	10/25/12	MTWTF--					3	\$1,500.00		
N 17	13	10/19/12	10/21/12	Sa 9p-1005p	9p-1005p		:30			NM	1 \$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:	10/15/12	10/21/12	-----S-					1	\$1,000.00		
N 18	13	10/22/12	10/25/12	World Series on FOX	2p-CC		:30			NM	2 \$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:	10/22/12	10/28/12	--11---					2	\$3,000.00		
N 19	13	10/19/12	10/21/12	College Football Late	5p-cc		:30			NM	1 \$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:	10/15/12	10/21/12	-----S-					1	\$5,000.00		
N 20	13	10/19/12	10/25/12	M-F 630p-7p	630p-7p		:30			NM	2 \$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:	10/19/12	10/25/12	MTWTF--					2	\$700.00		
N 21	13	10/22/12	10/25/12	FOX Prime Monday 7-8p	7p-8p		:30			NM	1 \$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:	10/22/12	10/28/12	M-----					1	\$2,500.00		
N 22	13	10/19/12	10/21/12	Sa 9p-1005p	9p-1005p		:30			NM	1 \$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:	10/15/12	10/21/12	-----S-					1	\$1,000.00		
N 23	13	10/19/12	10/25/12	M-F 5p-530p	5p-530p		:30			NM	4 \$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:	10/19/12	10/25/12	MTWTF--					4	\$550.00		
N 24	13	10/19/12	10/25/12	M-F 6p-630p	6p-630p		:30			NM	3 \$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:	10/19/12	10/25/12	MTWTF--					3	\$850.00		
N 25	13	10/19/12	10/25/12	M-F 4p-5p	4p-5p		:30			NM	4 \$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:	10/19/12	10/25/12	MTWTF--					4	\$400.00		
N 26	13	10/19/12	10/21/12	FOX NFL 2p	2p-CC		:30			NM	1 \$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:	10/15/12	10/21/12	-----S					1	\$2,600.00		
N 27	13	10/19/12	10/21/12	FOX NFL 11a	11a-CC		:30			NM	1 \$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:	10/15/12	10/21/12	-----S					1	\$2,600.00		

Totals

50 \$49,950.00

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10/19/12 - 10/25/12	NRCC IE	3160
Advertiser		Original Date / Revision
National Republican Con		09/25/12 / 09/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
<hr/>											
Time Period		# of Spots		Gross Amount				Net Amount			
10/01/12 - 10/25/12		50		\$49,950.00				\$42,457.50			
Totals		50		\$49,950.00				\$42,457.50			

Signature: _____ Date: _____

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Rep Order# 9818578 Ver# 1 Status New Traffic Order#

Printed: 09/25/2012 1:34 PM
Last Received: 09/25/2012 1:24 PM
Showing Buylines: All Lines
1 of 3

Station KSTU-TV SALT LAKE CITY, UT
Advertiser () POLITICAL ISSUE GROU
Product NRCC IE
Estimate# 3160

Buyer TRACEY ROBINSON
Phone#
Fax#

Agency () NATIONAL MEDIA RESEARCH PLANNING	Rep Firm
815 SLATERS LANE	Sales Office () WASHINGTON
ALEXANDRIA, VA 22314	Salesperson () DAN DRISCOLL
Agency C/P/F2/E 155/426/3160	Salesperson Phone# 202-955-5342
Flight Dates 10/19/2012 - 10/25/2012	Salesperson FAX# 917-206-9589
Hiatus Weeks	

NRCC ADD TO SKED *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —
NEW ORDER- PLEASE CHECK & CONFIRM ASAP

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	1	SU	8A-9A	GOOD DAY UT	:30	\$500.00	10/21-10/21	1	1	1	\$500.00	---
2	SU	9A-10A	FOX NEWS SUNDAY	:30	\$400.00	10/21-10/21	1	1	1	1	\$400.00	
3	F,M-TH	6A-7A	GOOD DAY UT	:30	\$475.00	10/19-10/25	4	1	4	4	\$1,900.00	
4	SA	8A-9A	GOOD DAY UT	:30	\$500.00	10/20-10/20	1	1	1	1	\$500.00	
5	SU	1005P-1035P	SPORTS PAGE	:30	\$600.00	10/21-10/21	1	1	1	1	\$600.00	
6	F,M-TH	7A-8A	GOOD DAY UTAH	:30	\$475.00	10/19-10/25	4	1	4	4	\$1,900.00	
7	SU	9P-930P	NEWS	:30	\$1,500.00	10/21-10/21	1	1	1	1	\$1,500.00	
8	SU	7A-8A	GOOD DAY UT	:30	\$400.00	10/21-10/21	1	1	1	1	\$400.00	
9	F,M-TH	1005P-1035P	SEINFELD	:30	\$500.00	10/19-10/25	2	1	2	2	\$1,000.00	
10	SA	7A-8A	GOOD DAY UT	:30	\$400.00	10/20-10/20	1	1	1	1	\$400.00	

Rep Order# 9818578 Ver# 1 Status New
EC'd Yes

Traffic Order#
Last Received: 09/25/2012 1:24 PM

Printed: 09/25/2012 1:34 PM
Showing Baylines: All Lines

2 of 3

Station KSTU-TV SALT LAKE CITY, UT
Advertiser () POLITICAL ISSUE GROU
Product NRCC IE
Estimate# 3160
Buyer TRACEY ROBINSON
Phone#
Fax#

Agency () NATIONAL MEDIA RESEARCH PLANNING
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 155/426/3160
Flight Dates 10/19/2012 - 10/25/2012
Hiatus Weeks

Rep Firm () WASHINGTON
Sales Office () DAN DRISCOLL
Salesperson () DAN DRISCOLL
Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

LT	In	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---
11	SU		930P-10P	NEWS	:30	\$1,500.00	10/21-10/21	1	1	1	\$1,500.00	
12	F,M-TH		530A-6A	GOOD DAY UT	:30	\$350.00	10/19-10/25	4	1	4	\$1,400.00	
13	F,M-TH		9P-930P	NEWS	:30	\$1,500.00	10/19-10/25	2	1	2	\$3,000.00	
14	SA		9P-10P	NEWS FOLIO FBBL	:30	\$1,000.00	10/20-10/20	1	1	1	\$1,000.00	
15	SA		930P-1005P	PAC-12 SHOW	:30	\$1,000.00	10/20-10/20	1	1	1	\$1,000.00	
16	F,M-TH		930P-1005P	NEWS	:30	\$1,500.00	10/19-10/25	3	1	3	\$4,500.00	
17	SA		9P-930P	NEWS	:30	\$1,000.00	10/20-10/20	1	1	1	\$1,000.00	
18	W-TH		530P-9P	MLB WORLD SERIES	:30	\$3,000.00	10/24-10/25	2	1	2	\$6,000.00	
19	SA		5P-830P	COLLEGE FOOTBALL: UTAH	:30	\$5,000.00	10/20-10/20	1	1	1	\$5,000.00	
20	F,M-TH		630P-7P	SEINFELD	:30	\$700.00	10/19-10/25	2	1	2	\$1,400.00	
21	M		7P-8P	BONES	:30	\$2,500.00	10/22-10/22	1	1	1	\$2,500.00	
22	SA		930P-1005P	NEWS	:30	\$1,000.00	10/20-10/20	1	1	1	\$1,000.00	
23	F,M-TH		5P-530P	NEWS	:30	\$550.00	10/19-10/25	4	1	4	\$2,200.00	
24	F,M-TH		6P-630P	SIMPSONS	:30	\$850.00	10/19-10/25	3	1	3	\$2,550.00	
25	F,M-TH		4P-5P	DR. OZ	:30	\$400.00	10/19-10/25	4	1	4	\$1,600.00	

Rep Order# 9818578 Ver# 1 Status New
EC'd Yes

Traffic Order#

Printed: 09/25/2012 1:34 PM
Last Received: 09/25/2012 1:24 PM

Showing Buylines: All Lines

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Advertiser () POLITICAL ISSUE GROU
Product NRCC DE
Estimate# 3160
Buyer TRACEY ROBINSON
Phone#
Fax#

Agency () NATIONAL MEDIA RESEARCH PLANNING 815 SLATERS LANE ALEXANDRIA, VA 22314	Rep Firm () WASHINGTON Sales Office () DAN DRISCOLL Salesperson () DAN DRISCOLL
Agency C/P1/P2/E 155/426/3160 Flight Dates 10/19/2012 - 10/25/2012 Hiatus Weeks	Salesperson Phone# 202-955-5342 Salesperson FAX# 917-206-9589

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---
26	SU	2P-5P		NFL	:30	\$2,600.00	10/21-10/21	1	1	1	\$2,600.00	
27	SU	11A-2P		NFL	:30	\$2,600.00	10/21-10/21	1	1	1	\$2,600.00	

—REPORT TOTALS—

Report Totals: 50 / \$49,950.00

—SALES MONTHLY TOTALS—

Oct 12: 50 / \$49,950.00

Sales Totals: 50 / \$49,950.00

Station Totals: 50 / \$49,950.00

Lines not sent/rclld/rtrn: 0 / \$0.00

—COMPETITIVE—

Market	Totals	\$138,750	CABL	0%	KDLU	0%	KJZZ	2%	KSL	16%	KSTU	36%
			KTVX	10%	KUCW	1%	KUTV	35%	UNKB	0%	UNKN	0%

Books null
Demos RA3564